

an automated CPR device



350,000 people experience cardiac arrest every year

We designed an automated CPR device that empowers bystanders to deliver consistent, high-quality chest compressions



## Features



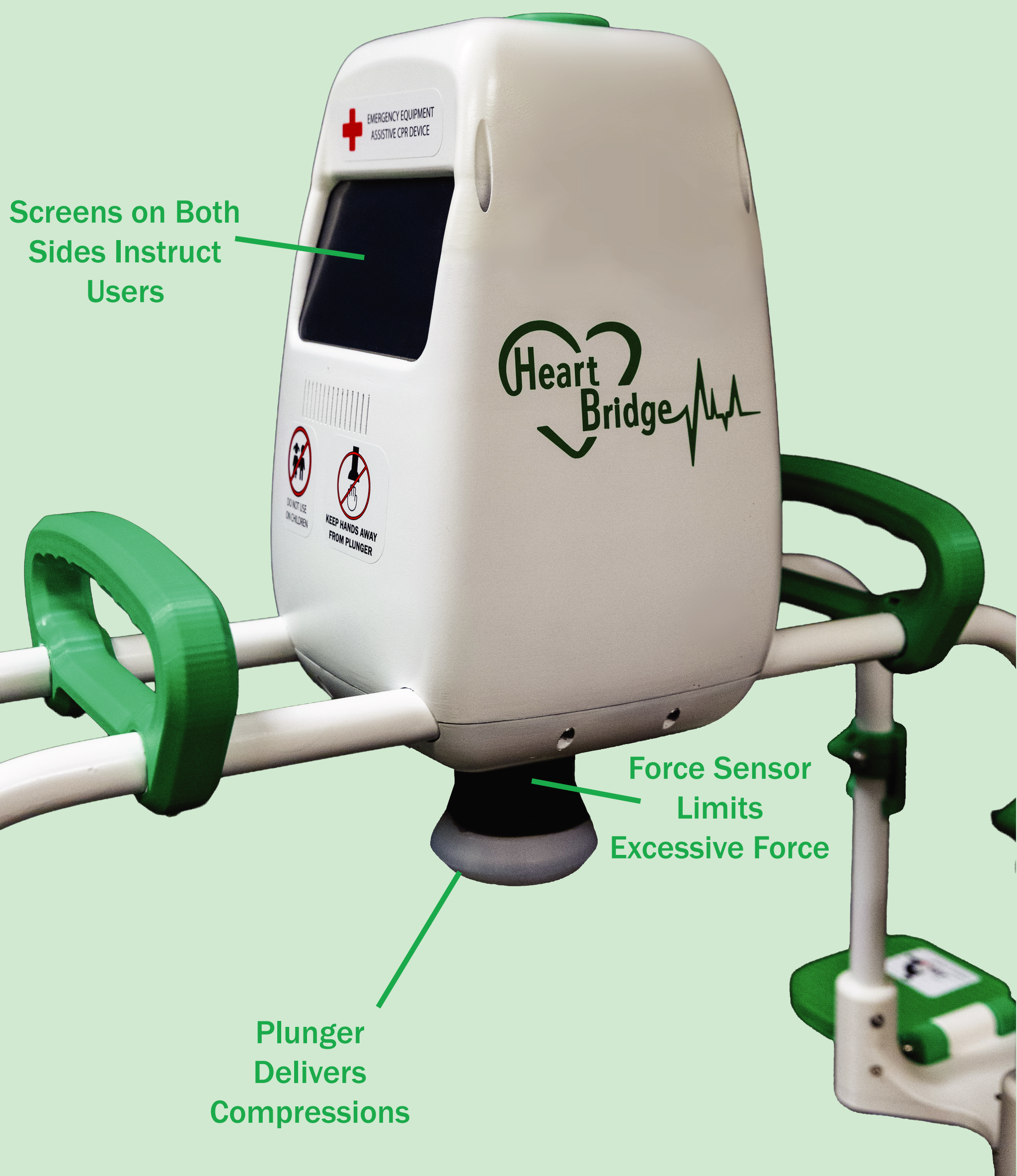
Audio Directions



Intuitive User Interface



Foldable Form

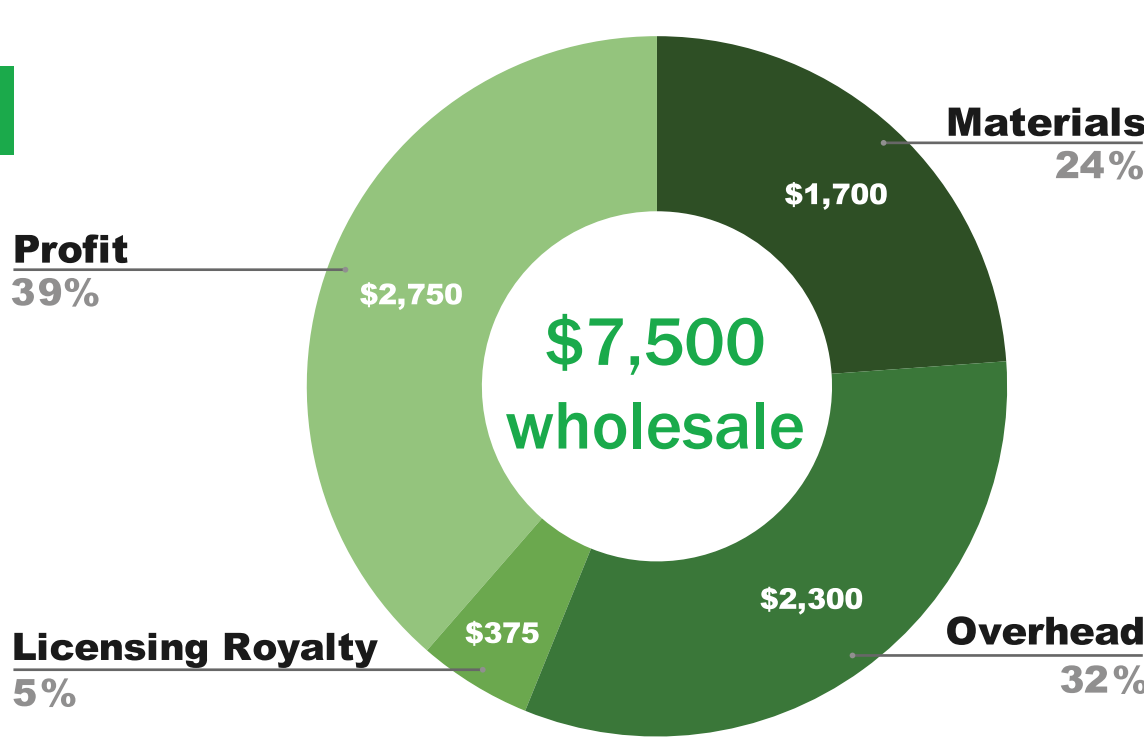


## Licensing Model



+500k potential units sold in US

Gyms, recreation centers, churches, malls...everywhere!



First 3 years of sales:

0.5% market capture → ~2,500 units  
\$38M total revenue for our partners\*

Licensing earnings of \$940k

\*at recommended retail price of \$15,000

## THANK YOU

To Rory Beyer from Avive,  
our dedicated user testers,  
MIT EMS,  
the 2.009 shop staff,  
Steve Banzaert,  
Dr. Ellen Roche,  
and—of course—Rob, Mike, and Prof. Brisson.

## Green Team

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